#### THE FOOD INDUSTRY'S CAGE-FREE FUTURE

Fox News called 2015 "The Year of the Cage-Free Hen." Indeed, this issue reached a tipping point: the largest food companies and egg producers now have 100% cage-free egg policies. Though countless companies now use cage-free eggs, below are some major companies' policies. As the Des Moines Register—the top newspaper in the top egg producing state headlined, "Corporations flock to cage-free eggs."

**RESTAURANTS** A&W Canada Au Bon Pain Bloomin' Brands **Bob Evans** Burger King/Tim Hortons

Cara (Swiss Chalet, etc.) Caribou Coffee Carl's Jr./Hardee's Cheesecake Factory Chick-fil-A Cracker Barrel Denny's Dunkin' Donuts **Einstein Brothers** Golden Corral

**HMS Host** 

Krystal

IHOP/Applebee's

Jack in the Box/Qdoba

McDonald's Noodles & Co. P.F. Chang's Panera Bread Quiznos **Ruby Tuesday** Shake Shack

Shoney's Sonic Starbucks Subway T.G.I. Friday's Taco Bell Taco John's Wendy's White Castle

RETAIL Ahold

Albertson's Co. Aldi

Bashas' BJ's Wholesale Costco CVS

Delhaize Kroger Loblaw Metro Ralev's Sobey's Sprouts

Target The Fresh Market Trader Joe's Walmart (Canada) Wawa

Whole Foods

**CPG COMPANIES** 

Barilla Campbell Soup ConAgra Foods Flowers Foods General Mills Grupo Bimbo Kellogg's Kraft Heinz Mars, Inc. Mondelez Nestle Schwan's

Unilever

**EGG PRODUCERS** 

Gemperle Farms Hickman's Michael Foods Rembrandt Foods Rose Acre

**FOOD SERVICE** 

Aramark Bon Appétit Mgmt. Co. Centerplate **Compass Group Delaware North** Sodexo

**HOSPITALITY/TRAVEL** 

Carnival Corp. Hilton Hvatt Marriott

**Norwegian Cruise Lines** Royal Caribbean

Starwood Hotels & Resorts

## **O TARGET**

"Target announces national transition to 100% cagefree shell eggs by 2025." Jan. 20, 2016



"McDonald's...will fully transition to cage-free eggs for its nearly 16,000 restaurants in the U.S. and Canada over the next 10 years."

Sept. 9, 2015







"To get to 100% cage free eggs as quickly as possible, we have committed to have all of our private label shell eggs 100% cage-free by 2022...our goal is to be 100% cage free overall by 2022." Feb. 23, 2016





"Kroger's goal is to transition to a 100% cage-free egg supply chain by 2025." March 2, 2016



"Raley's Family of Fine Stores has announced the company will transition all private-label eggs to cage-free by July, 2016...In addition, Raley's has set a goal of sourcing only cage-free eggs for all other brands by 2020." March 24, 2016

"Delhaize America...will work with suppliers to reach a 100 percent cagefree shell egg assortment by 2025." March 2, 2016





"Costco is committed to going cage-free for its egg procurement ...In calendar 2016 we expect to sell over one billion cage free eggs. We are working with our suppliers toward a complete and sustainable transition to a cage-free supply chain." Dec. 2, 2015



"ALDI Working with **Suppliers Toward 2025** Goal of a 100 Percent Cage-Free Shell Egg Supply Chain." March 10, 2016







"Albertsons Companies...will be working with its suppliers toward a goal of sourcing only cage-free eggs for its store operations by 2025." March 1, 2016



"100% of [our] more than 6,000 U.S. corporate and franchise-owned restaurants will exclusively serve cage-free eggs by December 31, 2016." Nov. 16, 2015



"DineEquity, Inc., the parent company of Applebee's Neighborhood Grill & Bar and IHOP restaurants, today announced plans to serve 100 percent cage-free eggs across both brands in domestic restaurants no later than 2025." Feb. 18, 2016



"Mondelēz... will fully transition to cage free eggs in the U.S. & Canada by 2020 and in Europe by 2025." Jan. 15, 2016



"Denny's ... announced its commitment to sourcing and serving 100 percent cage-free eggs in all of its U.S. restaurants by 2026." Jan. 14, 2016



"RBI is committed to transitioning to 100% cage-free eggs globally—and will accomplish that goal for our U.S., Canadian, and Mexican Tim Hortons and Burger King locations by 2025." Feb. 1, 2016



"We are committed to working with our suppliers toward our goal to be 100% cage-free by 2020." Oct. 1, 2015



"Cracker Barrel will transition to 100% cagefree eggs across its entire supply chain over the next 10 years." Feb. 15, 2016

## Kraft Heinz

"Kraft Heinz to Source 100% Cage-Free Eggs in North America by 2025." March 1, 2016







"A slew of grocery members of the Retail Council of Canada, including Loblaw, Metro, Sobeys, Walmart and others have joined a growing list of merchants saying they plan to offer only cage-free eggs by the end of 2025." March 18, 2016



"Wendy's today announced that it will transition to 100 percent cage-free eggs in its U.S. and Canadian locations by 2020." Jan. 4, 2016

# MICHAEL FOODS\*\*

"We are actively working with our customers and suppliers to transition to cage-free housing to anticipate demand." Dec. 2, 2015



"Bob Evans Farms...today announced that its restaurants will serve only 100 percent cage-free eggs by 2025." Jan. 27, 2016



"Dunkin' Donuts...to source 100 percent cage-free eggs for eggs used in its U.S. menu by 2025." Dec. 7, 2015

## Nestle

"Nestlé...will transition to using only cage-free eggs in all of its U.S. food products within the next five years."

Dec. 22, 2015

#### BON APPETIT food service for a sustainable future "

"Bon Appétit was the first restaurant company to make a national commitment to cagefree shell eggs [in 2005] and in 2012, we vowed to expand this commitment to pre-cracked (liquid) eggs by the end of 2015." Feb. 21, 2012



"The transition to cage-free eggs... will be completed across its 30,000 North American locations by 2025." Dec. 28, 2015



"Aramark will purchase only cage-free eggs in the U.S. by 2020."

March 12, 2015



"We have set the following goals: to have all the eggs we sell in western states come from cage-free suppliers by 2020 and all the eggs we sell nationally to come from cage-free suppliers by 2025. If market conditions allow us to accomplish these goals earlier." Feb. 12, 2016



"Sodexo specifically announced that it will...extend its previous commitments to source all of its shell eggs from cage-free systems by now moving to source all of its liquid eggs solely from cage- free hens by the end of 2020." Feb. 19, 2015



"Compass Group...is proud to announce a major policy expansion to its already existing cage-free shell egg policy to include the purchase of liquid eggs from cage-free sources by the end of 2019." March 16, 2015



"The Fresh Market...will work with its suppliers to reach a 100 percent cage-free shell egg offering for its stores by 2020." March 8, 2016



"TGI Fridays has set a goal to source only cage-free eggs throughout its US supply chain by no later than 2025." Oct. 29, 2015



"We are committing to using 100% cage-free eggs for all of our human food products in the U.S., Canada and Australia by 2020."

Feb. 8, 2016



"Our goal is to use cage free eggs in all breakfast sandwiches by 2020. We will transition our carton eggs to cage free by 2018." March 1, 2016





"ConAgra Targets 100 Percent Cage-Free Egg Supply By 2025." Jan. 18, 2016



"Arby's is moving to cage-free eggs at its system-wide United States restaurants with a target for full transition by 2020."

Dec. 9, 2015



"Grupo Bimbo, the leading global baking and food company, will... develop a cage-free egg supply chain, starting in 2016 and completing the complete transition by 2025." Dec. 3, 2015



"Chick-fil-A, Inc. announced today the company's plan to source 100 percent cage-free eggs over the next 10 years."

March 9, 2016



"Hilton brands will be...cagefree by 31 December 2017." April 6, 2015



"Noodles & Co. already uses cage-free eggs system wide." (Source)



"We commit to working toward 100 percent cage free eggs for our U.S. operations by 2025."

Nov. 27, 2015



"Flowers Foods plans to source only cage-free eggs for its foods by the end of 2025." Dec. 14, 2015



"Quiznos plans to complete the transition to 100 percent cage-free eggs by 2025, with a goal of reaching that objective by 2022." Jan. 7, 2016



Barilla has decided to progressively phase it out from the supply chain by exclusively using cage-free eggs within 2020."

Oct. 23, 2015



"We have committed to offering exclusively cage-free eggs in all stores by 2020." Dec. 14, 2015



"All eggs available at Whole Foods Market stores are cage-free. And, all eggs used in our kitchens and bakeries are cage-free too!" Jan. 2005







"The parent company of Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse and Wine Bar today announced that it will transition to 100% cage-free eggs for its U.S. restaurants by 2025." February 22, 2016



"The Cheesecake Factory is committed to sourcing 100% cage-free eggs for all domestic restaurant and bakery operations." July 28, 2015



"P.F. Chang's to source cage-free eggs in all U.S. restaurant locations by 2025." Jan. 29, 2016



"Cage free is just the next logical step in providing eggs to our markets and comfort for our hens. Our customers are moving to cage-free faster than the regulatory environment is requiring it, so we want to ensure abundant supplies. It's the future of our industry and our business." Sept. 15, 2015



"Carnival... will switch to 100 percent cage-free eggs across all of its brands by 2025." Dec. 21, 2015



"We will continue to work with our suppliers until we achieve 100% cage-free shell eggs...within 10 years."

Feb. 18, 2016



"Norwegian Cruise Line
Holdings plans to
transition to the exclusive
use of cage-free eggs
throughout its fleet supply
chain by 2025."

Jan. 15, 2016



"Taco John's...will switch to 100 percent cage-free eggs for its almost 400 locations in 27 states by 2025." Jan. 20, 2016

## starwood Hotels and

"Starwood plans to source 100% of its eggs from cagefree chickens by 2020. Many of our hotels already use cage-free eggs."

Feb. 1, 2016



"Marriott International is directing suppliers to use only cage-free eggs and liquid egg products for any Marriott International egg specifications by 2015."

Jan. 22, 2013



"Delaware North...will source 100% of its eggs from cage-free hens by the second quarter of 2016." Oct. 22, 2015



"White Castle is proud to announce that 100% of the eggs it sources each year will come from cage-free hens by 2025."

Jan. 29, 2016



"We're...transitioning to the use of cage-free eggs for our final two menu items by the end of 2016: our ShackSauce and frozen custard. At that point, our entire menu will exclusively use cage-free eggs." Dec. 17, 2015



"Leading hospitality provider announces expansion of cagefree egg policy to include liquid eggs by 2020." March 23, 2015

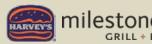


"The cruise company is committing to 100 percent cage-free eggs by 2022."

Dec. 3, 2015



### SWISS (HALET.



"A number of Cara's brands will begin using only 100% cage-free eggs in 2016, with all brands transitioning by 2020." Feb. 4, 2016



"To offer 100% cage-free eggs in all Caribou Coffee stores by 2020 underscores our commitment to serving the best quality eggs." Dec. 14, 2015



"Marcus Rust, chief executive of Rose Acre Farms, one of the largest U.S. egg producers—with roughly 25 million hens—is wagering that the future lies in cage free. About 18 months ago, Mr. Rust said, his closely held company decided that every facility it builds or refurbishes will lack cages." March 11, 2015



"Hyatt Hotels is switching to 100% Cage Free eggs." April 5, 2012



"Krystal...is proud to announce today a commitment to switch 100% of the eggs in its supply chain to cage-free by 2026." Feb. 23, 2016



"The Schwan Food Company today announced plans to switch its supply chain to 100 percent cage-free eggs by the end of 2020." Feb. 29, 2016



"Campbell is developing plans to transition to exclusive use of cagefree eggs in its supply chain....no later than 2025." Jan. 15, 2016

#### au bon pain cofé bakery

"First, the company announced that it will become fully cage-free in the supply of eggs for its menu by 2017." Jan. 21, 2013



"HMSHost will move toward cagefree eggs...across the United States by 2025." March 14, 2016



"BJ's...will transition its entire supply of whole, shell eggs from cage-free farms sold at its more than 210 warehouses by 2022 or as quickly as the infrastructure will support. Additionally, BJ's plans to source its pre-cracked, liquid eggs from cagefree farms by 2025." Feb. 9, 2016

## Rembrandt

"Cage-free egg production will become the company's standard...We welcome the growing movement of major food companies switching exclusively to cagefree eggs. With a reasonable timeline, we can meet any demand, and we're eager to move our clients into the cage-free future." Oct. 13, 2015



"Panera intends to move to 100 percent cage-free eggs in U.S. Panera Bread and St. Louis Bread Co. bakery-cafe food menus by 2020." Nov. 5, 2015



"Sonic Corp...will serve 100% cage-free egg products in its restaurants by 2025." Feb. 1, 2016

"Kellogg announced today its

plans to build on its

commitment to animal welfare

by sourcing only cage-free eggs

for its foods...by the end of

2025." Oct. 29, 2015



"In the current direction towards cage-free and organic (eggs), we expect to be fully converted before 2024." March 21, 2016





"We have committed to transition our egg supply to 100% cage-free eggs in all U.S. restaurants by 2025." Jan. 29, 2016





"We have informed our egg suppliers of our expectation that they transition the majority of our egg supply to cage-free by 2020, and to fully transition to cage-free eggs by 2025." Nov. 11, 2015

## Ruby Tuesday

"100% of our shell egg purchases are currently cagefree eggs. We plan to transition 100% of all our egg purchases to cage-free by 2025." March 9, 2016



"A&W Food Services of Canada Inc. announces today a major commitment to become the first national quick service restaurant in Canada to serve eggs from hens raised in better cage-free housing. It expects to achieve this goal within two years." March 10, 2016



"We are committed to working with our suppliers...toward a goal of a 100% cage-free egg offering by 2025." Feb. 18, 2016



"Our mission to use 100% cagefree eggs by 2020 is in full swing" (source)



"We will work with suppliers to transition to a 100% cage-free egg assortment by 2022." March 22, 2016

## SHONEYS

"Shoney's...today announced its commitment to serve 100 percent cage-free eggs in all of its restaurants by 2025." March 23, 2016

"Bashas' Family of Stores, has committed to being 100% cage-free in all of the grocery store formats it operates by 2025." March 23, 2016